



GGC 2012 Commercialization Support Services Award

About TECTERRA

Through a full range of support programs, TECTERRA enables Canadian companies to bring innovative geomatics solutions to market. Our uncomplicated investment and grant programs are building blocks designed to reduce your risk and support you through each phase of product development and commercialization.

Objectives

One of TECTERRA's primary program areas is New Venture & Start-up Support. We realize that it takes more than just a good idea to start a business and that not every company or start-up might have the necessary business skills to conceive, develop, launch, sell and market a new product. The Commercialization Support Services (CSS) Award at GGC 2012 in Quebec City will provide access to the time and expertise of TECTERRA's approved service providers to help build business acumen in the areas of marketing, finance, operations, sales strategy and other crucial areas required to successfully commercialize a new product.

Award Details

TECTERRA's CSS Award provides a \$50,000 non-repayable grant to be spent with TECTERRA's approved service providers in a full range of business support and training. No other application process or competition timeline is required. Terms and conditions for the use of funds and a full list of approved service providers will be provided by TECTERRA.

The total amount of the award must be used within 12 months of the date of notification for the award.

Eligibility and Award Criteria

To be eligible for the CSS Award at GGC 2012, the qualifying company is a for-profit company, incorporated and/or operating in Canada, with a minimum of one and no more than 50 full-time employees and annual sales revenue ordinarily not exceeding \$5 million. The qualifying company must be registered to attend or exhibit at the GGC 2012 conference.

Award selection will be based on various criteria including:

- Generating new geomatics commercialization opportunities and creating growth of the geomatics sector in Alberta and the rest of Canada
- Projected profitability of the company
- The potential to create/establish new commercial geomatics market verticals. Global market potential is highly desirable
- The potential for the newly developed product or service to be used by industry and/or governments in Canada
- The benefit to broader industry, market sector(s) and Canadian society

Award Process

To apply for the CSS Award at GGC2012, please visit TECTERRA's website and complete the application form or follow this hyperlink directly to the application, http://www.formstack.com/forms/tecterra-ggc_css_award . The winning application will be announced and communicated to the selected company at GGC 2012 in Quebec City.

Acknowledgement

Acknowledgement of TECTERRA's CSS Award in official correspondence, promotional materials and public events pertaining to the company's activities is required.